



Forage Incentive Program

Your land, your future.

THROUGH A UNIQUE PARTNERSHIP WITH VITERRA, DUCKS UNLIMITED CANADA (DUC) IS PLEASED TO OFFER CONSERVATION-MINDED PRODUCERS AN INCENTIVE TO PLANT NATIVE AND TAME GRASS THROUGH SAVINGS ON THE RETAIL PRICE OF GRASS SEED INCLUDING VITERRA'S EXCLUSIVE PROVEN SEED BRAND.

As a producer, you know that healthy forages are critical to your bottom line. Maintaining or improving the quality of your land is key. Not to mention, well managed forages and uplands are also important to numerous species of waterfowl and wildlife.

Working with you

For 70 years, DUC has offered knowledge, programs and incentives to help producers implement sustainable agricultural and environmental practices that help improve their bottom line. These activities and your efforts continue to have a real impact on conserving and restoring wetlands and their associated upland habitats.

Maintaining healthy forages

Well managed forages provide a sustainable source of feed and water for livestock, protect soil from wind and water erosion, offer diversity in your crop rotation, improve water filtration into soil and enhance soil fertility through legumes' ability to fix nitrogen and release it into the soil.

Paying you to protect your land

DUC is one of Canada's leading advocates for compensating landowners for their stewardship and conservation efforts (also known as environmental goods and services). This flexible forage incentive program is just one more way for DUC to assist producers who wish to maintain and enhance healthy forage lands and protect the resource under their care.

Under this program, discounts (up to \$15/acre) are available on all Viterra's Proven Seed forage products, including the native grass ECOVARS, for those producers who qualify.

SPECIAL BONUS OFFER!

Orders made before March 31 will qualify for Proven Seed's Performance Promise™ Plus Program; a guarantee that will cover 50% of the cost of seed to re-plant seed that fails to establish for reasons beyond your control.

Do I qualify?

Producers interested in this program will:

- Be located within critical DUC program areas of Alberta.
- Sign a ten-year conservation agreement with DUC.

Want to know more?

We'd be happy to discuss the opportunities with you. Call us at **1-866-301-DUCK (3825)** extension 1872 or email us at yourland@ducks.ca to learn more.