



Rescue Our Wetlands Social Media Contest Rules

The 2016 Ducks Unlimited Canada (DUC) Rescue Our Wetlands social media contest is open to all residents of Canada, who have reached the age of majority in their province of residence. Submissions are entered into a draw upon receiving a creative “Rescue Our Wetlands” themed post via:

- Facebook post directly on the DUC Facebook Page including hashtag #ROW; or
- Twitter post (tweet) that includes @ducanada and hashtag #ROW

The person posting the message will receive one draw entry for every unique post, and one draw entry for every time their post is shared or their tweet is retweeted (by anyone other than an official DUC account).

DUC volunteers are eligible to enter. DUC staff are not eligible. You may enter as many times as you like, but can only win once.

The contest is open to entries starting on Tuesday, March 1, 2016 at 7:00 a.m. Central Standard Time (CST) and ending on Thursday, March 31, 2016 at 4:00 p.m. CST. Any late submissions will be void. DUC takes no responsibility for lost, corrupt or late entries.

The main prize will be an expenses-paid trip for one person to attend Ducks University in Saskatoon, Saskatchewan, May 20 – 22, 2016. Secondary prizing will consist of merchandise from DUC and its partner organizations.

The main prize will be awarded via random draw, to take place on Monday, April 4, 2016 at 9:00 a.m. CST. Three secondary prizes will be awarded via “editor’s choice” in which submissions will be judged based on creativity and messaging and selected by a panel of DUC staff members. All winners will be contacted and announced by Friday, April 8, 2016 at 4:00 p.m. CST.

All submissions must be made through DUC's Facebook page or Twitter account. Any submissions that do not adhere to the rules and regulations of this contest will automatically be forfeited.

DUC reserves the right to modify or cancel the contest at its discretion. The contest is void where prohibited or restricted by law. The contest is not open to residents of Quebec.

Winners will be notified through their Facebook or Twitter account, and will be asked to provide complete contact information at that time to facilitate delivery of the prizes.

The decisions of DUC in relation to this contest will be final and binding on all entrants.

Submission specifications

Social media posts must include a creative expression and message relating to the Rescue Our Wetlands theme. This may include, but is not limited to, video, song, art piece, poem, craft or photography. Promotional components such as watermarks are not accepted.

Model Releases

In the case of photographs, the photographer must obtain a model release form for any recognizable people in the photographs before submitting. You may be asked to produce this during the contest or following the draw.

Intellectual Property

Submissions must be original works and may only be entered by the original legal owner. No secondary party submissions allowed.

Submissions may not have previously had rights-transferred to another party or have any restrictions on usage. Failure to notify of any restrictions will automatically result in disqualification of all entries by that owner.

Ownership/Copyright

Participants will retain copyright of all submitted materials.

Participants will grant DUC permission to unlimited usage of submitted works and provide royalty-free, non-exclusive rights and license to the works in perpetuity and without compensation.

DUC is free to use all submitted works in promotional materials as seen fit to promote its mission via print, electronic formats, web and social media. DUC shall also have the right to submit works to partnering companies when relevant to DUC's mission. These rules apply to all submissions.

Proper credit of participant's name will be used on all items selected for print and electronic materials, when format allows and as applicable. Upon request, participants should provide photo credit as they wish it to be displayed.

Entry Criteria

All entries must have a clear relationship between the submission and the "Rescue Our Wetlands" theme. Unique interpretations of the theme will be accepted.

Submissions that do not comply with DUC's ethical standards, clearly infringe laws and regulation or violate the rules will be disqualified.

Submissions must be tasteful in nature and any images deemed inappropriate will be disqualified at the sole discretion of the organization. Images may not include any obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content