

CONSERVATION FOR THE FUTURE

Few conservation organizations have the reputation and track record of success as **Ducks Unlimited Canada**. For nearly 80 years, our green duck head has been a symbol of conservation excellence powered by grassroots support.

Ducks Unlimited Canada was founded in 1938 by waterfowl hunters. These conservation-minded individuals were concerned about plummeting waterfowl populations caused by extreme drought across the Prairies. They set out to stop the destruction Canada's wetlands and prime waterfowl habitats by initiating habitat conservation projects and raising funds to support these efforts.

Today, Ducks Unlimited Canada is supported by people from all walks of life who believe in the importance of conservation. We are active in every province and territory, with more than 6.4 million acres (2.6 million hectares) of habitat secured across Canada.

Habitat conservation. Scientific research. Outdoor education and mission-enabling public policy advocacy. These are the pillars of Ducks Unlimited Canada.


OUR MISSION IS SIMPLE OUR RESULTS ARE POWERFUL


Ducks Unlimited Canada conserves wetlands and other natural spaces for **waterfowl, wildlife and people**. Wetland conservation is one of the best things we can do for the planet – and for people. The benefits are far reaching: clean water, flood and drought protection, climate change mitigation, support for species at risk and outdoor recreation. All have the power to transform Canadian communities, economies and lives.



Ducks Unlimited Canada
PO Box 1160
Stonewall, Manitoba ROC 2Z0
1 800 665 DUCK (3825)

ducks.ca

 @ducana

 DucksUnlimitedCanada



IT STARTS WITH **SCIENCE**

Every decision we make is rooted in science. Our Institute for Wetland and Waterfowl Research is building the expertise needed to tackle some of Canada's most important environmental challenges. They're uncovering unique relationships between wetlands, waterfowl, watershed health and biodiversity. This science empowers us to make the right choices when managing our precious natural resources. It offers practical solutions for industry and agriculture. Science is what sets us apart as Canada's leader in wetland conservation.



IT COMES TO LIFE WITH **PEOPLE**

Conservation, by nature, demands dialogue and collaboration. That's why we work with stakeholders across Canada to steward the resources we share. Private land-owners who make conservation decisions on their property. Companies and industry sectors looking to minimize their impact using science-based tools and solutions. Foundations, governments and fellow conservation groups that are seeking advice and support to make a difference. Students and teachers bringing wetland education into their classroom. All are part of the community that brings our work to life thanks to their passion for water, wildlife and the health of the environment.




IT SAFEGUARDS WHAT **MATTERS MOST**


Wetland conservation supports hundreds of plant and animal species at risk. It protects our communities from extreme weather and the effects of a changing climate. It maintains our favourite natural spaces where we retreat to seek renewal. And it benefits future generations who will inherit the natural world we leave them. Wetlands are a vital link to what matters most.



Ducks Unlimited Canada
PO Box 1160
Stonewall, Manitoba ROC 2Z0
1 800 665 DUCK (3825)

ducks.ca

 @ducana

 DucksUnlimitedCanada