

## Fueling our mission

Our conservation community stands

60,000 STRONG

359 Staff members advance conservation every day

**4,294** Volunteers who raise funds and awareness for wetland conservation

18,846 Landowners protect vital habitat on their property

**4,011** Students and teachers engage in activities to support conservation

## Coast-to-coast conservation

Figures as of March 31, 2021

IN 2021

128,728

HABITAT ACRES CONSERVED AND RESTORED

4.9 MILLION
HABITAT ACRES INFLUENCED

OUR IMPACT SINCE 1938
6.6 MILLION

HABITAT ACRES CONSERVED AND RESTORED

195.2 MILLION
HABITAT ACRES INFLUENCED

11,826
HABITAT PROJECTS
COMPLETED

# **Conservation by the numbers**

Our mission is to conserve, restore, and manage wetlands for North America's waterfowl, wildlife, and people.

### \$5.66 BILLION/YEAR

**OUR TOTAL FCONOMIC VALUE TO CANADIANS** 

**Gross Domestic Product** 

\$94 MILLION

Nature-related recreation/tourism

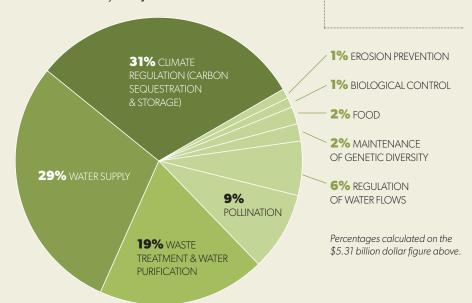
\$254 MILLION

**Ecosystem** services

\$5.31 BILLION

#### More than just ducks

The wetlands we conserve contribute to Canada's many **ecosystem services:** 



**Conserved:** Areas that DUC is directly protecting through habitat programs such as land purchases, management agreements and conservation easements.

Restored: Areas previously lost or degraded, now returned to their natural state and protected by DUC conservation work.

*Influenced:* Areas DUC impacts through partnership/policy work.

\$22

For every dollar

invested to Ducks

Unlimited Canada

in conservation,

restoration and

wetland manage-

ment efforts, our

society receives \$22 worth of eco-

nomic, ecological,

and societal well-

being efforts.

**Habitat project:** A parcel of land that DUC is responsible for protecting and managing.