



# What we do

*We are the only conservation organization that produces scientific research **and** engages in hands-on conservation work. We work at both ends of the shovel to support the future of conservation in Canada.*

## Public policy work

We have a strong advocacy role in Canada's large-scale conservation programs. Our expertise is reflected in Environment Canada's Natural Heritage Conservation Program and the federal government's Canada Nature Fund.

## Institute for Wetland and Waterfowl Research

Our scientists are world authorities in wetland ecology and waterfowl biology. We offer research fellowships and maintain a research library to make our research publicly available.

## Education

We recognize schools and individuals for their commitment to wetland conservation leadership through our Wetland Centres of Excellence and Wetland Heroes program. We also foster life-long learning in our three interpretive centres located in Manitoba, Nova Scotia, and New Brunswick.

## Volunteer Engagement

More than 4,200 Canadians organize hundreds of fundraising events, pitch in at project sites, help with education programs, and volunteer at our offices.

## Land Acquisition

We restore and protect Canada's land and water as part of landowners' long-term management plans. We offer specialized resources for different regions of Canada, based on conservation needs and landowner priorities.

## Conservation Agreements

We legally protect conservation agreements and easements. Landowners retain ownership of their land and commit to conserving its natural integrity. If the property changes hands, the agreement/easement stays with it.

## Revolving Land Conservation

We purchase property with significant conservation value and restore the wetlands. A permanent conservation agreement/easement is placed on the land, then sold. The new owners use the land as they choose, but the wetlands are permanently protected by the agreement/easement. Funds from the sale are then used to purchase new land, repeating the process.

## Restoration

We restore wetlands and grasslands that have been destroyed and degraded.

## Producer Programs

We help producers use natural grasslands for livestock. Through tenders, we invite producers to use portions of our land, and invest the proceeds in local conservation programs.

## GIS Mapping

We gather and analyze data to track landscape changes and study waterfowl movements. Our work contributes to the development of interactive maps, the Waterfowl Migration map, and the Canadian Wetland Inventory.

## Partnerships

We rarely work alone. Our collaboration with governments, communities, and non-profit groups is a shared commitment to conservation.

