

Contest Terms and Conditions

SWEEPSTAKES:

The "Hooked on Habitat" (the "Sweepstakes")

RULES OF PLAY:

NO PURCHASE IS NECESSARY TO ENTER THIS SWEEPSTAKES. THIS SWEEPSTAKES IS BEING ADMINISTERED BY DUCKS UNLIMITED CANADA AS A FUNDRAISER AND ALL NET PROCEEDS WILL SUPPORT CONSERVATION. ODDS OF WINNING DEPEND UPON THE TOTAL NUMBER OF ELIGIBLE ENTRIES. A DONATION WILL NOT INCREASE YOUR CHANCES OF WINNING.

These rules (the "Official Rules") contain an arbitration agreement and class action waiver which affect your legal rights. It is strongly recommended that you review the rules in their entirety before entering the Sweepstakes.

SWEEPSTAKES ADMINISTRATOR:

The Sweepstakes is being administered by Ducks Unlimited Canada (the "Administrator"), a non-for-profit organization registered under the Canada Not For Profits Corporations Act with charitable organization status from CRA, Registration Number 11888 8957 RR0001.

ELIGIBILITY: The Sweepstakes is only open to (a) legal residents of Canada; (b) who are over the age of majority in their province of residence. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. By participating in the Sweepstakes, each participant unconditionally accepts and agrees to comply with and abide by the terms and conditions stated in these Official Rules which shall be final and binding in all respects, agrees to be bound by the decisions of the Administrator, and warrants that she/he is eligible to participate in the Sweepstakes. Employees, officers, and directors of the Administrator that are directly involved in the administration of this contest and/or their immediate family members and persons living in the same household, are not eligible to participate in the Sweepstakes.

SWEEPSTAKES ENTRY PERIOD:

August 18, 2025, at 12:01 AM CDT (the "Sweepstakes Start Date") and ends on October 12, 2025, at midnight 12:00 AM CDT (the "Sweepstakes End Date") (such period referred to herein as the "Sweepstakes Entry Period").

DRAW ENTRY PERIODS:

All eligible entries received between August 18, 2025 at 12:01 AM CDT and October 12, 2025, at midnight (12:00 AM CDT) are eligible for the Grand Prize Draw.

Entries received between August 18, 2025 at 12:01 AM CDT and August 31, 2025, at midnight (12:00 AM CDT) are eligible for the First Weekly Draw.

Entries received between August 18, 2025 at 12:01 AM CDT and September 07, 2025 at midnight (12:00 AM ET) shall be entered into the Second Weekly Draw.

Entries received between August 18, 2025 at 12:01 AM CDT and September 14, 2025 at midnight (12:00 AM ET) shall be entered into the Third Weekly Draw.

Entries received between August 18, 2025 at 12:01 AM CDT and September 21, 2025 at midnight (12:00 AM ET) shall be entered into the Fourth Weekly Draw.

Entries received between September 15, 2025 at 12:01 AM CDT and September 28, 2025 at midnight (12:00 AM ET) shall be entered into the Fifth Weekly Draw.

HOW TO ENTER:

OPTION 1: TO ENTER BY PURCHASE:

Participants may enter the Sweepstakes by visiting www.ducks.ca/fishing (the "Sweepstakes Website") during the Sweepstakes Entry Period and following the on-screen prompts.

Purchases of \$10 receive 1 entry, purchases of \$25 receive 3 entries and purchases of \$50 receive 7 entries. Participants will receive an email confirmation at the email address provided upon purchase. Purchases are not tax deductible and are not eligible for tax receipts. All purchases are final and non-refundable.

OPTION 2: TO ENTER WITHOUT PURCHASE:

Participation in the Sweepstakes is voluntary and does not require you to make a purchase payment to the Administrator. If you wish to enter the Sweepstakes without purchase, you may enter for free ("No Purchase Necessary") as follows: To obtain one (1) entry without making a purchase, submit an original handwritten essay outlining why conservation is important to you (minimum 250 words), together with your first name, last name, phone number, email address, home address, and a statement that you comply with the Rules of Play available on www.ducks.ca/fishing. To be entered into the draw your essay must be mailed by post to Ducks Unlimited Canada's office at 1 Mallard Bay, Stonewall, Manitoba, R0C 2Z0 and labelled "Hooked on Habitat". For the Early Bird draws it must be received by close of the preceding business day (Monday to Friday excluding statutory holidays). Entries using the No Purchase Necessary method that do not provide all of the above-listed information will be deemed ineligible (as determined in the Administrator's sole discretion).

DRAW DATES:

- First Weekly Draw Date: September 03, 2025 at 12:01 PM CDT ("First Weekly Draw Date")
- Second Weekly Draw Date: September 10, 2025 at 12:01 PM CDT ("Second Weekly Draw Date")
- Third Weekly Draw Date: September 17, 2025 at 12:01 PM CDT ("Third Bird Draw Date")
- Fourth Weekly Draw Date: September 24, 2025 at 12:01 PM CDT ("Fourth Bird Draw Date")
- Fifth Weekly Draw Date: October 01, 2025 at 12:01 PM CDT ("Fifth Bird Draw Date")
- Grand Prize Draw Date: October 15, 2025, at 12:01 PM CDT ("Grand Prize Draw Date")

PRIZE RECIPIENT (each a "Winner"):

- Two (1) First Weekly Prize Winners
- One (1) Second Weekly Prize Winner
- One (1) Third Weekly Prize Winner
- One (1) Fourth Weekly Prize Winner
- One (1) Fifth Weekly Prize Winner
- One (1) Plummer's Arctic Lodge Four-Day Fishing Adventure ("Grand Prize #1 Winner")

- One (1) TRACKER Super Guide V-16 T (“Grand Prize #2 Winner”)
- One (1) Princecraft Pond Package (“Grand Prize #3 Winner”)

FIRST WEEKLY PRIZE DESCRIPTION:

September 03, 2025, at approximately 12:01 PM CDT, The Administrator will randomly select two (2) First Weekly Prize Winners at random from the entire pool of entrants having entered by midnight (12:00 AM CDT) on August 31, 2025. The First Weekly Prize Winners will each receive a Pure Fishing All-Ages Adventure Kit prize pack designed for a family of four. Each kit includes two (2) Shakespeare spin caster kits, two (2) Abu Garcia rod and reel combos, four (4) Berkley hats, and assorted tackle. Each prize pack has a retail value of approximately five hundred Canadian dollars (\$500). This prize was generously sponsored by Pure Fishing.

SECOND WEEKLY PRIZE DESCRIPTION:

On September 10, 2025, at approximately 12:01 PM CDT, The Administrator will randomly select one (1) Second Weekly Prize Winner at random from the entire pool of entrants having entered by midnight (12:00 AM CDT) on September 07, 2025. The Second Weekly Prize Winner will receive a YETI prize pack containing one (1) Tundra 45 Wetlands Camo, one (1) 20oz Travel Mug, one (1) 20oz Tumbler, one (1) 12oz Travel Bottle. This prize pack has a retail value of approximately five hundred and seventy-three Canadian dollars (\$573). This prize was generously sponsored by YETI.

THIRD WEEKLY PRIZE DESCRIPTION:

On September 17, 2025, at approximately 12:01 PM CDT, The Administrator will randomly select one (1) Third Weekly Prize Winner at random from the entire pool of entrants having entered by midnight (12:00 AM CDT) on September 14, 2025. The Third Weekly Prize Winner will receive a Rapala Cast and Combo package including (1) 13 Fishing Myth Casting Rod 7'2 Medium Heavy, one (1) 13 Fishing Concept A Gen 2 Baitcasting Reel, one (1) Lithium Ion Cordless Fillet Knife Combo, ten (10) Crush City Customs Lures, one (1) Rapala UV Shirt, and one (1) Rapala Cap. This prize pack has a retail value of approximately one thousand and ten Canadian dollars (\$1,010). This prize was generously sponsored by Rapala.

FOURTH WEEKLY PRIZE DESCRIPTION:

On September 24, 2025, at approximately 12:01 PM CDT, The Administrator will randomly select one (1) Fourth Weekly Prize Winner at random from the entire pool of entrants having entered by midnight (12:00 AM CDT) on September 21, 2025. The Fourth Weekly Prize Winner will receive a Garmin Navigator Pack including one (1) ECHOMAP™ UHD2 9" sv Chartplotters. This prize pack has a retail value of approximately one thousand seven hundred and thirty-nine Canadian dollars (\$1,739.99). This prize was generously sponsored by Garmin.

FIFTH WEEKLY PRIZE DESCRIPTION:

On October 01, 2025, at approximately 12:01 PM CDT, The Administrator will randomly select one (1) Fifth Weekly Prize Winner at random from the entire pool of entrants having entered by midnight (12:00 AM CDT) on September 28, 2025. The Fifth Weekly Prize Winner will

receive a Beretta Pursuit Pack containing one (1) Beretta B-Xtreme GTX Jacket and Bib pants. This prize pack has a retail value of approximately eighteen hundred and thirty-nine Canadian dollars (\$1,899.98). This prize was generously sponsored by Beretta.

GRAND PRIZE #1 DESCRIPTION:

On October 15, 2025, at approximately 12:01 PM CDT, The Administrator will randomly select one (1) Grand Prize #1 Winner at random from the entire pool of entrants having entered by midnight (12:00 AM CDT) on October 12, 2025. The Grand Prize #1 Winner will receive a Plummer's Arctic Lodges Four-Day Fishing Adventure for four (4) people which includes roundtrip economy airfare for four (4) people with WestJet Airlines from a Canadian airport serviced by the airline to Yellowknife, a roundtrip charter flight for four (4) to the lodge, four (4) nights of accommodations in a private cabin with attached bathrooms, and fully guided fishing. The trip must be used between June 22 to August 29, 2026. This prize pack has a retail value of approximately twenty-seven thousand Canadian dollars (\$27,000). This prize was generously sponsored by Plummer's Arctic Lodges.

GRAND PRIZE #2 DESCRIPTION:

On October 15, 2025, at approximately 12:01 PM CDT, The Administrator will randomly select one (1) Grand Prize #2 Winner at random from the entire pool of entrants having entered by midnight (12:00 AM CDT) on October 12, 2025. The Grand Prize #2 Winner will receive a TRACKER SUPER GUIDE™ V-16 T with 40 ELHPT Four Stroke Mercury®. This boat, motor, trailer prize pack has a retail value of approximately twenty-two thousand Canadian dollars (\$22,000). **Bass Pro Shops & Cabela's will arrange delivery to their nearest retail location with the winner. Light assembly is required.** This prize was generously sponsored by Bass Pro Shops & Cabela's.

GRAND PRIZE #3 DESCRIPTION:

On October 15, 2025, at approximately 12:01 PM CDT, The Administrator will randomly select one (1) Grand Prize #3 Winner at random from the entire pool of entrants having entered by midnight (12:00 AM CDT) on October 12, 2025. The Grand Prize #3 Winner will receive a 2023 Princecraft 1032 JON boat and 2024 Mercury 2.5 MH 4S outboard. This prize pack has a retail value of approximately three thousand two-hundred and seventy-four Canadian dollars (\$3,274). This prize was generously sponsored by Mercury® and J&B Cycle and Marine.

PRIZE CONDITIONS:

The following Prize Conditions apply to all Prizes (additional prize conditions may apply to individual Prizes; see Prize descriptions for details):

Prize is not transferable and cannot be redeemed for cash. Prize must be claimed as a whole and Prize substitution, in whole or in part, will not be allowed except in Administrator's sole discretion or as otherwise set out in these Official Rules. Administrator is not responsible if the Winner does not use any portion of the Prize. All expenses and costs associated with the acceptance or use of the Prize (including incidentals) that are not expressly specified in these Official Rules as being part of the Prize are the sole responsibility of the Winner. In the

event a Prize is subject to delays, substitutions, discontinuations, and/or availability issues or other restrictions or circumstances beyond Administrator's control as determined by Administrator in their sole discretion, Winner shall be provided with a Prize of equivalent or greater value in the Administrator's sole discretion. Administrator will not replace any lost or stolen Prize items. The Administrator does not provide any type of insurance whatsoever and therefore, obtaining any insurance is the sole responsibility of Winner and shall be procured at the sole expense of the Winner, if applicable. Administrator make no express and/or implied warranties of any nature whatsoever, including, but not limited to, any warranty of merchantability or fitness for a particular purpose. Administrator is responsible only for Prize provision and not Prize utility. Any and all federal and/or provincial tax liabilities as a result of acceptance of all or any portion of a Prize, as well as any other fees, costs and expenses not specified herein as being awarded, are the sole responsibility of the Winner unless otherwise specified herein. If the Prize Winner is not able to claim the Prize, the Prize Winner shall forfeit the Prize and Administrator may, but are not required to, elect to randomly select an alternative potential Prize Winner from all remaining eligible entries received.

VERIFICATION OF POTENTIAL WINNER: Each Potential Winner is subject to verification by the Administrator. Administrator's decisions are final and binding in all matter relating to the administration, operation, selection of the Potential Winner, and all other matters related to the Sweepstakes. An entrant is not a winner of any prize unless and until the entrant's eligibility and compliance with these Official Rules has been verified by the Administrator, in its sole discretion, and the entrant has been notified that verification is complete. In order to receive the Prize, the Potential Winner will be required to correctly answer, without assistance of any kind, whether mechanical, electronic or otherwise, a time-limited mathematical skill-testing question to be administered by phone or email by the Administrator's designated agent at a mutually agreeable time. The Potential Winner may be required to complete and return an Affidavit of Eligibility, Release of Liability and/or Publicity Release in the form(s) provided by Administrator (collectively, the "Affidavit") by the date specified by Administrator, or such Potential Winner will be disqualified and an alternate Potential Winner may be selected. In the event that (a) Potential Winner cannot be reached within fourteen (14) Fourteen days of initial notification from Administrator, or for whatever reason after a reasonable effort has been exerted, or the Potential Winner notification or Affidavit is returned as unclaimed or undeliverable; (b) Potential Winner declines or cannot accept, receive or use the Sweepstakes Prize for any reason; (c) Potential Winner is found to be ineligible to enter the Sweepstakes or receive the Sweepstakes Grand Prize; (d) Potential Winner fails to correctly answer the skill-testing question; (e) Potential Winner did not, cannot or does not comply with these Official Rules; or (f) Potential Winner fails to fulfill the Affidavit-related obligations, then the Potential Winner shall be disqualified from the Sweepstakes and an alternate Potential Winner may be randomly selected, at Administrator's sole discretion, from among the remaining eligible entries received. Administrator reserves the right to modify the notification and Affidavit procedures in connection with the selection of an alternate Potential Winner, if any. A Potential Winner will be declared the Sweepstakes Winner when all the conditions of these Official Rules are fulfilled to the satisfaction of Administrator, in its sole discretion. In the event of a dispute as to the identity of the entrant, any online entry will be deemed submitted by the authorized account holder of the e-mail account provided to the Administrator at the time of entry, provided such account holder still meets the eligibility requirements for the Sweepstakes. The authorized account holder shall be the natural person to whom the applicable email

address has been assigned by the Internet access provider, service provider, or other online organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

TAXES: Except as expressly provided in these Official Rules, any taxes which are payable on, or connected with, the receipt of any Prize, are solely the responsibility of the winner thereof and must be paid by the winner in accordance with applicable federal, provincial and/or municipal tax laws. If you are a winner, it is important that you determine what federal and/or provincial taxes you must pay. Winners are encouraged to consult with an accountant or tax preparer to make that determination. Nothing shall be construed such that either Administrator, or any of their charitable partners, licensors, and suppliers, and each of their respective parents, affiliates, subsidiaries, partners, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives, shareholders, members, consultants and agents, is in any way liable for any tax liability that may be created when a winner claims any prize.

RELEASE OF LIABILITY: By participating in the Sweepstakes, each entrant agrees to the full extent allowed by applicable law to: (a) comply with and be bound by these Official Rules and the decisions of Administrator, which are binding and final in all matters relating to this Sweepstakes; (b) defend, indemnify, release and hold harmless the Administrator, and their respective parent, subsidiary, and affiliates and affiliated companies, service providers, celebrities, celebrities' team/employer, partners and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and all of their respective past and present officers, directors, employees, agents, attorneys and representatives, and their successors and assigns (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy, defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, travel, lodging, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of any Prize, or any portion thereof (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Released Parties are not responsible if the Prize, or any portion thereof, is delayed, postponed or cancelled for any reason, in which event that portion of the prize is forfeited in its entirety and no substitution will be provided except at the Administrator's sole discretion. The Sweepstakes Winner acknowledges that all prizes are awarded "as-is" and the Administrator expressly disclaims any warranties, express or implied, including but not limited to the warranties of merchantability and fitness for a particular purpose, relating to the Prize in any way.

PUBLICITY RELEASE: Except where prohibited or restricted by law, Winner's acceptance of, and where applicable, Guest's participation in, the Prize, or any portion thereof, constitutes the Winner's and Guest's agreement, permission and consent for Administrator and any of their designees to use and/or publish the Winner's and/or Guest's full name, city and province or territory of residence, photographs or other likenesses, pictures, portraits, video (including video entry if applicable), voice, testimonials, and/or statements made by the Winner and/or guest regarding the Sweepstakes or otherwise, worldwide and in perpetuity for

any and all purposes, including, but not limited to, advertising, publicity, trade and/or promotion on behalf of Administrator, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval. Sweepstakes Winner is solely responsible for acquiring guest's agreement and consent for all required documents, and failure to do so will disqualify guest from participating in any portion of the Sweepstakes Prize.

PRIVACY: In order to participate in the Sweepstakes, entrants will be required to supply certain information about themselves on the Sweepstakes Website entry pages. Administrator has specified on the Sweepstakes Website which information is mandatory to participate in the Sweepstakes. This information will be used by the Administrator to administer the Sweepstakes, and may be shared with their respective affiliates, subsidiaries, advertising, promotion and fulfillment agencies, legal advisors, and service providers. The personal information will be collected, processed, and used in accordance with the privacy policy found at <https://ducks.ca/privacy-policy>.

GENERAL CONDITIONS: The Released Parties shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information and/or do not comply with and/or violate these Official Rules; (b) entries, prize claims and/or notifications that are lost, late, incomplete, illegible, unintelligible, damaged and/or otherwise not received by the intended recipient, in whole or in part, due to computer, human and/or technical error of any kind; (c) entrants who have committed fraud and/or deception in entering and/or participating in the Sweepstakes and/or claiming any prize; (d) telephone, electronic, hardware, software, network, Internet and/or computer malfunctions, failures and/or difficulties; (e) any inability of a winner to accept a prize for any reason; (f) if a prize cannot be awarded due to delays and/or interruptions due to Acts of God, natural disasters, terrorism, weather and/or any other similar event beyond Administrator's reasonable control; or (g) any damages, injuries and/or losses of any kind caused by and/or resulting from awarding, acceptance, possession, use, misuse, loss and/or misdirection of any prize and/or resulting from participating in this Sweepstakes and/or any promotion and/or prize related activities. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be (x) tampering with the entry process and/or the operation of the Sweepstakes, the Sweepstakes Website, and/or with any website promoting the Sweepstakes; (y) acting in violation of these Official Rules; or (z) entering and/or attempting to enter the Sweepstakes multiple times in violation of these Official Rules and/or the use of any robotic and/or automated device to submit entries. If Administrator determines, in its sole discretion, that technical difficulties, malfunction, error, disruption and/or damage and/or other unforeseen events compromise the administration, security, fairness, integrity, proper conduct or viability of the Sweepstakes, Administrator reserves the right to void the entries at issue, and/or terminate the relevant portion of the Sweepstakes, including the entire Sweepstakes, and/or modify the Sweepstakes and/or award the prizes from all eligible entries received as of the termination date. Administrator reserves the right to suspend, modify and/or cancel the Sweepstakes before the scheduled Sweepstakes End Date. In the event the Sweepstakes is cancelled, all entries into such Sweepstakes will be deemed null and void, all payments will be refunded, no winners will be selected and no prizes will be delivered.

GOVERNING LAW; SEVERABILITY; WAIVER: The Sweepstakes and these Official Rules shall be subject to and governed by the laws of the Province of Manitoba. If a court of competent jurisdiction finds any provision of these Official Rules, or their application to a particular person or circumstances, is invalid or unenforceable to any extent, then the remainder of these Official Rules, and the application of all these Official Rules to other persons or circumstances, shall not be affected by that determination, and shall remain enforceable to the fullest extent permitted by law. The failure of Administrator to enforce at any time any provision of the Official Rules shall not be considered a waiver of such provision or any other provision and shall not deprive Administrator of the right thereafter to enforce such provision or any other provision.

MANDATORY ARBITRATION AGREEMENT; CLASS ACTION WAIVER: Any claim, other than a claim by Administrator, that is not resolved informally must be resolved in accordance with the below arbitration provisions. Unless prohibited by federal law, each entrant, including, without limitation, any Potential Winner or Sweepstakes Winner, agrees to arbitrate any and all claims and disputes relating in any way to such entry or the selection of a Potential Winner or Sweepstakes Winner, or delivery or awarding of the Sweepstakes Grand Prize or any other prize ("Arbitration Claims"), except for Arbitration Claims concerning the validity, scope or enforceability of this arbitration provision, through

BINDING INDIVIDUAL ARBITRATION. This Arbitration Agreement shall be governed by the Ontario Arbitration Act, 1991. In any Arbitration Claim to be resolved by arbitration, neither the entrant nor Administrator will be able to have a court or jury trial or participate in a class action or class arbitration. Other rights that entrant and Administrator would have in court will not be available or will be more limited in arbitration, including the right to appeal. Entrants waive the right to a court or jury trial. All disputes shall be arbitrated on an individual basis, and not as a class action, representative action, class arbitration or any similar proceeding. The arbitrator(s) may not consolidate the claims of multiple parties. The arbitrator's authority is limited to entrant and Administrator alone, unless otherwise specifically stated herein. No arbitration decision will have any preclusive effect as to non-parties. The arbitrator's decision shall be final and binding. The parties agree that this arbitration provision extends to any other parties involved in any Arbitration Claims, including, but not limited to, the Released Parties. This arbitration provision shall take precedence over the rules of the arbitration organization or arbitrator in the event of any conflict. The cost of the arbitration shall be shared equally by Administrator and entrant, but Administrator and entrant shall bear their own costs and attorney's fees associated with their participation in the arbitration. Notwithstanding any other provision herein, if the foregoing class action waiver and prohibition against class arbitration is determined to be invalid or unenforceable, then this entire arbitration provision shall be void. If any portion of this arbitration provision other than the class action waiver and prohibition against class arbitration is deemed invalid or unenforceable, it shall not invalidate the remaining portions of this arbitration provision. Prior to initiating an arbitration proceeding under this provision, entrant shall give Administrator written notice of the Arbitration Claim (a "Claim Notice") and a reasonable opportunity, not less than thirty (30) days, to resolve the Arbitration Claim. Any Claim Notice to Administrator shall be sent by mail to the Ducks Unlimited Canada at 1 Mallard Bay, Stonewall, Manitoba, R0C 2Z0. Any Claim Notice must (a) identify the entrant by name, address, email address, and telephone number; (b) explain the nature of the Arbitration Claim and the relief demanded; and (c) be submitted only on behalf of entrant,

and not on behalf of any other party. Entrant must reasonably cooperate in providing any information about the Arbitration Claim that Administrator reasonably requests and must give Administrator a reasonable opportunity to respond to the demand for relief. The provisions of this section shall not apply to claims by Administrator.

COPYRIGHT: Ducks Unlimited Canada and associated logos are Official Marks of Ducks Unlimited Canada. Any other trademarks referenced or used in these Official Rules are used for prize identification purposes only and are the properties of their respective owners. All Sweepstakes materials are the property of the Administrator and may not be copied, reproduced, or used for any purpose without Administrator's express prior written consent. Any other trademarks referenced or used in these Official Rules are used for prize identification purposes only and are the properties of their respective owner(s).

NOTICE: Administrator reserves the right to prosecute and seek damages against any individual who attempts to deliberately undermine the proper operation of the Sweepstakes in violation of these Official Rules and/or criminal and/or civil law.

WINNERS LIST:

For the name (first name and last initial) and province of each Prize Winner, please visit www.ducks.ca/fishing after the Prize Draw Date, or send a self-addressed, stamped envelope to "Hooked on Habitat", c/o Ducks Unlimited Canada at 1 Mallard Bay, Stonewall, Manitoba, R0C 2Z0. Winner requests must be received no later than ninety (90) days after Grand Prize Draw Date.