

Economic benefits, courtesy of a wetland near you.

The total annual economic value of the 6.6 million acres of habitat under DUC's care is **\$5.66 billion**.*



**NATURE-RELATED
RECREATION
AND TOURISM:
\$254 MILLION**

**EROSION PREVENTION
\$53 MILLION**

STOPPING THE WEARING AWAY OF SOIL

**BIOLOGICAL CONTROL
\$53 MILLION**

SUPPORTING PLANTS/ORGANISMS THAT PROVIDE PEST AND DISEASE CONTROL

**FOOD
\$106 MILLION**

PROVIDING SOURCES OF FOOD LIKE FISH, GAME AND FRUIT

**BIODIVERSITY
\$106 MILLION**

MAINTAINING HABITAT THAT SUPPORTS A HOST OF LIVING THINGS

**REGULATION OF WATER FLOW
\$318 MILLION**

CONTROLLING HOW WATER MOVES ACROSS LANDSCAPES

**ENVIRONMENTAL
BENEFITS:
\$5.31 BILLION**

**CLIMATE REGULATION
\$1.65 BILLION**

STORING AND SEQUESTERING CARBON
THROUGH SOILS AND PLANTS

**WATER SUPPLY
\$1.54 BILLION**

SUPPLYING WATER FOR DRINKING AND
USE BY AGRICULTURE AND INDUSTRY

**WATER PURIFICATION
\$1.01 BILLION**

TREATING AND PURIFYING
WATER BY ABSORBING
POLLUTANTS

**POLLINATION
\$478
MILLION**

PROVIDING HABITAT
FOR NATIVE BEES,
BUTTERFLIES AND
OTHER POLLINATORS

**GDP:
\$94 MILLION**

(INCLUDES BUSINESS PROFITS
AND EMPLOYMENT SALARIES)



Source: Anielski, M., J. Thompson, and S. Wilson. 2014. A genuine return on investment: The economic and societal well-being value of land conservation in Canada. Calculations based on 2012 figures, adjusted for inflation.



Learn more at ducks.ca